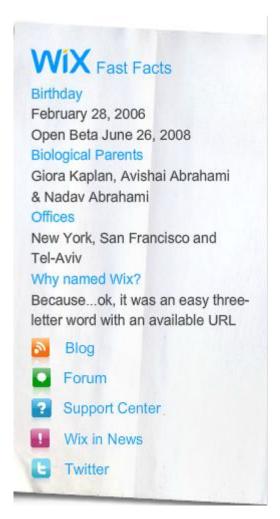# What is ⚡wix

Wix is a do-it-yourself website builder: a free online tool that lets you create and customize your own websites. Built with a powerful, user-friendly interface, Wix gives you total control over your web design without knowing the first thing about fancy coding or programming.

**WiX** Fast Facts

**Birthday**
February 28, 2006
Open Beta June 26, 2008
**Biological Parents**
Giora Kaplan, Avishai Abrahami
& Nadav Abrahami
**Offices**
New York, San Francisco and
Tel-Aviv
**Why named Wix?**
Because...ok, it was an easy three-letter word with an available URL

- Blog
- Forum
- Support Center
- Wix in News
- Twitter

**Getting Started is Easy!**

- Signing Up for free

- Choosing a template from 100's of beautiful designs

- Creating a website from scratch with blank templates

- Using WixExpress for the quickest publishing

- Video tutorials for step-by-step help